

77-3532/1

2 March 1977

DCI,

You may wish to consider a reply along the lines of the attached draft to this letter from Change magazine, a publication dealing with matters of higher education. Without getting into all aspects of our problems in relating to the academic community, we can make the point that we should be able to get along and have a common objective.


A/DCI

STAT

READERS: Leaders in instructional technology, learning systems and training centers, administrators in ETV, computer applications.

Approved For Release 2004/09/28 : CIA-RDP88-01014R000100190019-5

AVGUIDE NEWSLETTER

434 S. Wabash Ave. Chicago IL 60605

Educational Screen, Inc.

Phone: 312-922-8167

ND: 5th prec. mth.; PBD: 1st of mth.

Circulation: 12,500

PG: 8 x 11 1/4; COL: 2 1/4 x 10; PHOTO: No; CUT: Yes;

SCREEN: 110-120; CHARGE: No; PAY: No.

H. J. Gillette Publisher

H. J. Gillette Editor

Rose Brdar Advertising Manager

Jeanette Greenfield Circulation Manager

DESC: Covers all phases of audio-visual instruction and information. Features equipment and materials reviews, film and filmstrip description and evaluation, News of A-V educational interest concerning people, organizations, events, value and use of A-V equipment and materials in learning.

READERS: A-V coordinators, school principals, superintendents, college administrators, directors of religious education, A-V dealers, Program chairmen of civic organizations, film producers, others responsible for A-V programs in industry, government and adult education, school librarians.

(\$4.5-\$4; C-\$5.50; F-\$1)

(AM-AS-B-CE-F-FL-G-N-T)

BLACK COLLEGIAN, THE

3217 Melpomene Ave. New Orleans LA 70125

Black Collegiate Services, Inc.

Phone: 504-522-2372

PBD: Bi-monthly, in Sept., Nov., Jan., March, May.

Circulation: 128,000

PG: 8 1/2 x 10; COL: 10; PHOTO: Yes; CHARGE: No; PAY: Yes.

Preston J. Edwards Publisher

Preston J. Edwards Editor

Kalamu Ya Salaam Managing Editor

L. L. Edwards Technical Editor

Diana Fallis, Bobby Gilliard Associate Editors

Robert Holmes Associate Editor

L. Lucien Edwards Production Manager

Lorraine Denise Palmer Circulation Director

Ruby Simmons Editorial Assistant

CONSULTING & CONTRIBUTING EDITORS: Julian Bond, John

H. Clarke, C. Eric Lincoln, Sonia Sanchez

READERS: Black college students.

(\$75; \$6-2 yrs.; \$8.50-3 yrs.)

(AS-AB-B-CE-F-FL-G)

BULLETIN OF THE PENNSYLVANIA SCHOOL BOARDS ASSOCIATION, INC., THE

412 N. Second St. Harrisburg PA 17101

PSBA Inc.

Phone: 717-233-1642

DDL: 1st of mth.; PBD: 30th Jan., Mar., May, July, Sept., Nov.

PG: 7 x 9 3/4; COL: 2 1/8 x 9 3/4; PHOTO: Yes; OFFSET: Yes; SCREEN: 133.

Nick Goble Editor

Clem Horchler Advertising Manager

Sally Whitney Associate Editor

DESC: Covers all phases of school administration and supervision - particularly as applicable to Pennsylvania schools.

READERS: School board members and school administrators, business managers, solicitors, college personnel (college training teachers), etc. Readers interested in research in education, school financing, school construction, transportation, school cafeterias, bond issues, school law, heating, lighting, school supplies, equipment, etc.

(\$5 a yr.)

(AB-B-CE-FL-G-P)

BUSINESS EDUCATION WORLD

221 Avenue of the Americas New York, NY 10020

McGraw-Hill, Inc.

Circulation: 100

PG: 8 1/4 x 11 1/4; COL: 2 1/4 x 9 1/2; PHOTO: Yes; PAY:

Yes; RATE: Up to \$50 per article.

88-01014R000100190019-5

Publisher

Susan S. Schrumpl Editor

DESC: Innovative application of teaching methods,

educational theories, trends in business and office education,

collegiate business education. Business education subjects -

typing, shorthand, secretarial procedures, accounting, data

processing, consumer education, career education.

Departments include: Research & Development, Professional

News, Consumer Education, Post-12, The Chalkboard,

Commentary: Career Education, Shorthand Research Review,

and Classroom Capsules.

READERS: Business education teachers, teachers, educators

and administrators

(Free to Teachers, Educators & Administrators)

(AS-AB-CE-P)

BUSINESS TODAY

Green Hall Annex Princeton NJ 08540

Foundation For Student Communication, Inc.

Phone: 609-452-7505

PBD: Quarterly.

Circulation: 200,000

PG: 8 3/4 x 10 7/8; COL: 13 picas x 96; PHOTO: Yes; MAT:

Yes; CUT: Yes; SCREEN: Yes; CHARGE: No;

PAY: Yes; RATE: Varies.

Whitney Landon Editor

Audrey Bracey Managing Editor

Mimi Pivrotto Advertising Manager

DESC: Topics for articles include social and political issues of

national significance, business trends and developments,

employment and career opportunities, particular professions,

new products, students and education interviews with

notable persons. Departments include features, non-staff

articles, staff articles, graphics, career survey.

READERS: Male undergrads and graduate students in 135

colleges and universities, business leaders interested in

youth.

(\$6)

(AM-AS-B-F-G-L-Q)

CALIFORNIA ENGINEER

University of Calif., Eshleman Hall, Rm. 304 Berkeley CA

94710

College of Engineering, University of California

Phone: 415-642-6000

Circulation: 5,500

PG: 8 1/2 x 11; COL: 2 1/2; PHOTO: Yes; MAT: Yes; CUT:

Yes; SCREEN: 150; PAY: No.

Malcolm D. Plant Publisher

DESC: Published by students for engineering students and

alumni. Prints articles of semi-technical nature and ones

concerning the social responsibility of engineers.

READERS: Engineering students and alumni.

(\$2)

(AM-AS-AB-L)

CHANGE MAGAZINE

NBW Tower New Rochelle NY 10801

Educational Change, Inc.

Phone: 914-235-8700

ND: 10th; FD: 10th; PBD: 1st.

Circulation: 33,000

PG: 7 x 9 3/4; COL: 19 and 12 picas; MAT: Yes; CUT: No;

CHARGE: No; PAY: Yes; RATE: \$100-\$350.

Richard Margolis Book Review Editor

Ruth Fischer Associate Editor

Cullen Murphy Assistant Editor

George W. Bonham Editor-in-Chief

Margaret Lefkowitz Managing Editor

Deanna Maneker Associate Publisher

DESC: Articles and reports about individual campuses or

specific developments in world of higher education.

Departments include: Editorial, Viewpoint, Research,

Washington, Letters to Editor.

READERS: Predominantly academic, faculty, administrators,

trustees, presidents, students and professional people.

(\$1.25-\$14)

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Mr. Cullen Murphy
Associate Editor, Change
NBW Tower
New Rochelle, New York 10801

Dear Mr. Murphy,

Thank you for your note of February 17 and the attached clipping. I want to assure you that I am concerned about the Agency's relationships with the academic community and that I believe, as you do, there are important questions of principle involved.

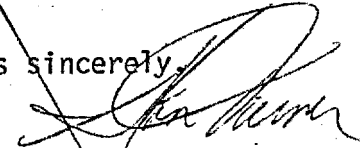
Certainly, it seems to me, one of the most important principles involved is that there should be no inconsistency between the objectives of the academic community and the Central Intelligence Agency -- the search for the truth in regard to world affairs and the need for the U.S. Government to benefit from the knowledge of the scholarly institutions of this country. To divorce the Agency, which provides advice and analyses to the highest levels of our government, from scholars and their product would seem to me to be the height of folly. I believe our mutual objective should be to strengthen that relationship on bases that are agreeable to both the government and the academic institutions.

To that end, I assure you I will give the matter my attention and that we will, as you suggest, examine the matter with care.

One final point: your editorial indicates you may not have seen the reply of my predecessor, Mr. George Bush, to Professor Van Alstyne. I am therefore enclosing, for your information, both Professor Van Alstyne's letter and Mr. Bush's reply.

Incidentally, I am intrigued by ^{your deduction from} the Amherst Student report that we shared the same room at the Chi Psi house. I can believe that the pipes and the radiators were the same, but that mattress was already 30 years old when I was there!

Yours sincerely,


STANSFIELD TURNER
Admiral, U.S. Navy

enc.



Washington, D. C. 20505

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Associate Editor, Change
NBW Tower
New Rochelle, New York 10801

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